

# Golden Gazette

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## **Lovell Company Celebrates 50 Years in Lubbock**

The family-owned business, the Lovell Company, celebrated its 50th Anniversary in November.

Opening the doors in 1963, three generations of family members have worked with customers to provide barstools, pool tables, basketball goals, ping pong tables, air hockey, and much more.

Dubbed the "Man Cave Headquarters" in the Hub City, the Lovell Company offers uniquely licensed Texas Tech game room items such as pool ball sets, dartboard cabinets, framed mirrors, and neon clocks.

The company is run by Texas Tech alumni.

The Lovell Company has a newly remodeled showroom located at 1609 University, across from Texas Tech University.

Lovell Company is a rare find.

Less than 33% of family-owned businesses survive to the third generation of owners. Lovell Company provides specialized, personal service that no large chain could ever provide.

With expert, knowledgeable staff, Lovell Company provides "family fun for everyone."

"Charles Lovell had the vision

to start a business in November 1963. Three generations of the Lovell family have worked in the business," said Paul Faulkner, general manager.

Paul is married to Vicki Lovell, Charles' daughter.

Paul and Vicki's son is Jonathan Faulkner.

"I think there are 3 main reasons the Lovell Company is celebrating its 50th year: The relationships we have made with our customers, the loyal and dedicated

employees who have worked for us, and the excellent product lines we represent in the Lubbock area.

"We are truly blessed to be located across the street from the Texas Tech campus and to conduct business in West Texas and Eastern New Mexico."

Eddie McBride, president of the Lubbock Chamber of Commerce said the Lovell Company is the kind of business that forms the bedrock of Lubbock and the business community.



**Three generations of business folks at the Lovell Company are Paul Faulkner, Jonathan Faulkner, Vicki (Lovell) Faulkner, and Charles Lovell.**